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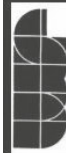
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All updated sections: dailies,
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S.C. GUIDE TO COMPLETE MEDIA
INFORMATION
Jones, McAden & Associates
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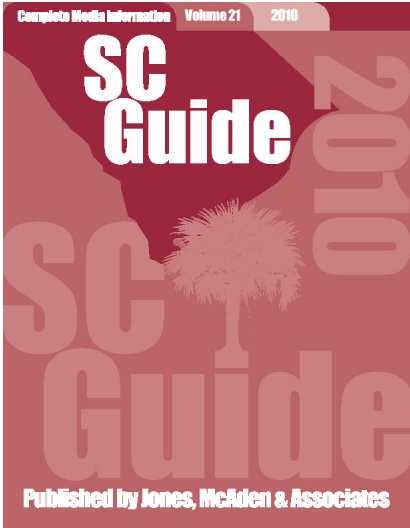




2010

S.C. GUIDE

Complete Media Information



Complete Media Information Volume 21 2010


SC Guide

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SC GUIDE Complete Media Information

The 2010 Edition is comprised of more than 600 listings. Updated entries this year include:

- More accurate and consolidated information... We give you only the listings you need!
- More Email addresses than ever before
- Radio station entries listed individually and consolidated by ownership for user ease, MORE THAN EVER BEFORE!
- Websites for more than 90% of the listings
- An alphabetical index of all entries and an index by county
- A "Hispanic & Minority" Sections
- A Blog Section

Who should have the S.C. Guide?

Professional Associations, advertising firms, public relations staff of state agencies and private sector business, libraries, and schools benefit from this complete resource in placing news releases and advertisements.

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2010 SC Guide Complete Media Information

This Unique resource provides key data on South Carolina media and metropolitan media in bordering states. For easy access, most entries are organized by county, except for Specialty Publications which are listed by classification. Email listings grow every year. The **SC Guide** includes the Following Sections:

- **Daily Newspapers...** complete contact information including names of key editors, circulation, subscription rates, geographic areas served and special sections.
- **Non-Daily Newspapers...** contact information, key personnel, circulation, day(s) of publication, subscription rates, and submission deadlines.
- **Television Stations...** network affiliation/cable, broadcast hours, locally produced shows, personnel, and accepted formats for PSA's.
- **Radio Stations...** information on frequency, format, broadcast hours, locally produced shows, personnel, and accepted formats for PSA's.
- **Specialty Publications...** web pages, magazines, tabloids and newsletters produced by associations, non-profits, businesses, colleges and universities. Health, regional and religious publications also appear in this section. In addition to contact information, this section lists circulation, format, subscription rate and purpose.
- **Outdoor Advertising...** counties served, sizes, types, personnel, and total number of billboards available through each company.
- **Minority Owned...** section provides a one-stop summary of all minority owned listings included in other sections.
- **Hispanic Media...** Media directed to the State's growing Hispanic community.
- **SC Blog Listings...** A listing of South Carolina Blogs. Specified by SC Blogs and SC Political Blogs.

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